



Guidelines for Sponsored Content

in NBOA's Net Assets Magazine

NBOA's [contributor guidelines](#) will be helpful in understanding the type of content we publish in Net Assets magazine. NBOA reserves the right to reject content if it does not align with NBOA's mission and editorial standards.

- Content will share best practices for the independent school business office and provide practical takeaways for readers of Net Assets magazine.
- Content will be accurate, unbiased, not derogatory toward other products or services, and avoid overt sales pitches.
- Content will range from 300-600 words and receive editorial review from NBOA to adhere to NBOA's house style and standards.
- NBOA will set deadlines for business partner to submit original content and return approval of final edited content that align with print publishing schedules.
- Sponsored content will be designed in alignment with but also distinct from other magazine content with a clear heading of Sponsored Content and acknowledgement of sponsoring company.